

Nathan Cox

President/CEO



Nathan Cox brings over three decades of financial leadership experience to InRoads Credit Union as President/CEO. Previously, he served as SVP/Chief Lending Officer at a \$5.2 billion credit union, and before that, he oversaw commercial banking for U.S. Bank in Central and Northern California.

Inspired by the community commitment that credit unions are known for, he pivoted from banks to credit unions in 2019. “It was about legacy,” Cox says of the pivot. “I’ve always wanted to enhance the communities where I live and work, leaving them better than before.”

Extending this community-first mentality to all areas, Cox brings his servant leadership style to roles that enhance community and financial wellness, including:

- **Financial Literacy:** Teaches financial literacy principles continuously. Most recently informing seniors about fraud prevention, but previously as a Senior Adjunct Lecturer at Golden Gate University teaching finance, and as a financial literacy mentor for various community organizations aiding at-risk youth and underrepresented communities.
- **Community Economic Growth:** Contributes expertise as a consultant for economic development, serving on the Advisory Board for Growing Rural Oregon to support small and medium-sized businesses in Columbia County, Oregon.
- **Diversity, Equity and Inclusion (DEI):** Helps bring more people of color into medical school as Board Treasurer of the California Medicine Coalition. Previously led organization-wide DEI initiatives to fuel business growth, build workplace wellness and facilitate collaboration between financial institutions and underrepresented communities.
- **Health Advocacy:** Supports regional children’s hospitals as an Advisory Board Member of Credit Unions for Kids, a collaborative credit union non-profit committed to supporting Children’s Miracle Network hospitals.

Cox is an experienced public speaker, recently speaking for the GoWest Credit Union Association, the Small Business Development Center and the [CUInsights Podcast](#). Some of his thought leadership contributions can be found in [The History Makers](#) and the [Sacramento Business Journal](#).

Topics Nathan Can Speak About:

- Small business empowerment and financial wellness.
- How to position your business in a volatile economy.
- How mental, physical and community wellness leads to financial wellness.
- How to be a servant leader or implement servant leadership.
- Leveraging diversity in the workplace and validating its necessity.
- Fraud issues affecting more than senior citizens.
- And much more!