

# Every Sunset has a Sunrise

A New Day has Begun at InRoads





# A Message from the Chairman

Change is a part of life. At InRoads, some of the biggest changes in recent years have already had a positive impact on the families and businesses we serve, our team members, and the community. In 2022, we made changes and additions in the ways members could communicate with the credit union, helped the local economy by lending money to small businesses, financed family homes, and donated time and money to local non-profits. Additionally, the announcement that two of our longtime executives would be retiring in the next year brought big changes to our credit union family.

#### **Change is Forthcoming**

Brooke Van Vleet-Pearson recently retired as President/CEO of InRoads Credit Union. Under her longtime leadership, InRoads doubled in size from \$166 million to over \$350 million in assets and saw newfound membership growth with 17,620 members as of December 31, 2022. In addition, Brooke led the expansion of the credit union's charter and name change, as well as secured the Community Development Financial Institution (CDFI) designation for InRoads.

"I've truly enjoyed my time at InRoads. Leading the credit union has been one of the highlights of my career and a milestone in my personal life," said Brooke Van Vleet-Pearson, "The Board of Directors will introduce your new CEO at the Annual Meeting. I'm excited for InRoads and all the future holds."

In addition to the change in CEO leadership, Robin Balza recently retired from her role as Chief Lending Officer. With 40 years at the credit union, Balza has worn many hats and worked tirelessly to move InRoads forward.

"Robin has left a lasting impact on the credit union, including driving significant growth to our loan portfolio over the years," Van Vleet-Pearson added. "She may be officially retired, but we're fortunate that Robin will remain with InRoads in a project management capacity, while also traveling and spending time with family."

Balza's legacy will leave a lasting impact for years to come. Stephanie Rollins, a longtime lending professional who has been serving as SVP of Business Services for InRoads, has already taken on the role of Chief Lending Officer.

#### **Changing and Growing**

2022 was a strong year for loan growth. In 12 short months, we lent \$34.36M to small businesses, helped local families finance their first or next home with \$25.3M in home loans, and helped members buy cars, consolidate debt, and add to their purchasing power with \$41.82M in consumer loans.

In addition to growth, InRoads also found ways to simplify our members' financial lives. We introduced text-enabled communication. With this technology, members can now communicate with the credit union instantly via text, while also receiving important notifications about their personal accounts and the credit union overall. We're already seeing a lift as the solution greatly reduces the time spent in communicating back and forth with members via phone call or email. We're hearing that members prefer the ease of texting as does our staff.

#### Some Things Never Change

Throughout the year, we were honored to give back over \$161,000 to our community, including \$5,000 in college scholarships, nearly \$46,000 to local non-profit organizations, over \$100,000 to local high schools via our Team Up for Schools program, and conduct over 600 random acts of kindness. Plus, InRoads team members delivered financial education to our local high schools with the ever-popular, high school Financial Reality Fairs. Topics included budgeting, credit, banking, paying for college, and more.

#### Let it Shine

While change can often mean the end of something comfortable and familiar, it can also orchestrate a beautiful, sweeping new beginning. As we venture forward into 2023 and beyond, we want to thank you for putting your trust in us and allowing us to be a part of your financial journey.



**Lea Chitwood** Chair. Board of Directors

# Community Impact in 2022



# Scholarships

\$5,000

InRoads awarded five college hopefuls \$1,000 each as they head off to the school of their choice.



## Home Ownership

\$25.3M

We were honored to help open the door for families throughout our community who came to us to help finance and refinance their dreams. We look forward to helping even more members in the years to come.



# Team Up for Schools

\$100,016

The Team Up for Schools program, which donates 5¢ to area schools each time a member uses their Team Up debit card, helped raise \$100,016 for local high school programs this year. Over the lifetime of the Team Up for Schools program, our members have helped raise \$402,020 for Scappoose, Rainier, and St. Helens high schools.



### Financial Education

#### 745 Students

Our financial education and reality fairs teach youth and teens about financial responsibility.



# Supporting Businesses

\$34.36M

InRoads invested \$34.36 million in local companies that help provide jobs for so many throughout the community. After all, when local businesses thrive, so does the community, our schools, and families throughout the area.



#### Random Acts of Kindness

#### 647 Smiles

InRoads team members were proud to perform 647 random acts of kindness throughout the community. These included handing out reusable grocery bags and surprising members with cash for the holidays, as well as handing out free ice cream, gifting books, and more. These random acts of kindness added up to over \$10,000 in just one year.









# **Supervisory Committee**

Federally chartered credit unions such as InRoads Credit Union are required to have a Supervisory Committee, made up of credit union members appointed by the Board of Directors. The committee is responsible for ensuring that the board and management: 1) meet financial reporting objectives, and; 2) establish practices and procedures to safeguard member's assets. To achieve these goals the committee meets at least quarterly to determine if management and staff are conducting the affairs of the credit union in such a way as to:

- Establish and maintain effective internal controls.
- Promptly prepare accounting records and financial reports to accurately reflect operations and results.
- Properly administer relevant plans, policies, and control procedures established by the Board of Directors.
- Establish policies and control procedures that safeguard against error, carelessness, self-dealing, and fraud.

In order to carry out these responsibilities, the Supervisory Committee relies on outside auditors that report directly to the committee. We also have an internal auditor on staff to conduct monthly audits ranging from compliance with the Bank Secrecy Act (BSA) to whether loans are being made in accordance with established procedures and lending limitations. Written reports are submitted to the committee. No major non-compliance issues were identified in 2022.

The committee also works with an independent CPA firm to perform a comprehensive annual financial statement audit. Moss Adams LLP conducted an audit of the Credit Union's financial statements as of June 30, 2022. The firm issued its opinion that the Credit Union's financial statements are presented fairly in all material respects.

Based on our work during the past year we are confident that InRoads Credit Union has met its financial objectives and that member assets are being adequately safeguarded.

#### **Aaron Saito**

Chair, Supervisory Committee











STATEMENT OF INCOME	2022	2021
Interest Income		
Loans to Members	11,561,333	10,072,782
Investment and Cash Equivalents	1,057,923	614,086
Total Interest Income	12,619,256	10,686,868
Interest Expense		1040704
Dividends on Member Shares Interest on Borrowed Funds	697,433	1,048,384 63,196
Total Interest Expense	334,788 1,032,221	1,111,580
Net Interest Income	11,587,036	9,575,288
Provision for Loan Losses	437,910	(912,478)
Net Interest Income After Prov for Loan Losses	11,149,126	10,487,766
Non-Interest Income	4,787,184	4,158,012
Non-Interest Expense		
Salaries and Benefits	6,830,466	6,523,156
Occupancy, Equipment and Operations	4,223,023	3,927,363
Other Operating Expenses	2,172,522	1,950,664
Total Non-Interest Expense	13,226,011	12,401,182
Net Income	2,710,298	2,244,596
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STATEMENT OF FINANCIAL CONDITION	2022	2021
Assets		
Cash and Cash Equivalents	6,755,703	24,926,589
Investments	60,560,079	79,531,730
Loans to Members	276,272,887	230,905,463
Allowance for Loan Losses Loans to Members, Net Allow. for Loan	(1,253,900) 275,018,987	(1,097,106) 229,808,357
Fixed Assets	5,534,232	5,341,968
Other Assets	6,622,738	10,001,094
Total Assets	354,491,739	349,609,738
Liabilities and Equity		
Member Shares	307,727,795	323,212,347
Borrowed Funds	25,000,000	0
Other Liabilities	1,898,991	1,919,836
Total Liabilities	334,626,786	325,132,183
Regular Reserves	4,157,102	4,157,102
Undivided Earnings	23,695,357	20,985,058
Unrealized Gain/Loss on Investments	(7,987,506) 19,864,953	(664,606)
Total Equity	19,004,955	24,477,555
Total Liabilities and Equity	354,491,739	349,609,738

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#### **Board of Directors**

Lea Chitwood, Chair
Tom Tussing, Vice-Chair
Lance Howard, Secretary/Treasurer
Sherry Campbell
David Graham
Christy Settle
Erik Tolleshaug

#### **Supervisory Committee**

Aaron Saito, Chair Sherry Campbell Sloan Nelson David Wasylenko

#### **Senior Management**

Nathan Cox, President/CEO Randy Goshow, Chief Risk & Financial Officer Amy Howard, Chief Administrative Officer Stephanie Rollins, Chief Lending Officer Ryann Weaver, Chief Marketing Officer Ron Winter, Chief Technology Officer Katie Woodall, Chief Retail Officer

# INROADS credit union

Federally insured by NCUA PO Box 537, St. Helens, OR 97051 503.397.2376 | inroadscu.org

