

InRoads Credit Union Selects Nathan Cox As President/CEO



St. Helens, OR, April 14, 2023. The Board of Directors of InRoads Credit Union is pleased to announce the selection of Nathan Cox as the credit union's new President/Chief Executive Officer. Mr. Cox will succeed Ms. Brooke Van Vleet-Pearson, who is retiring after serving in the role for nearly 11 years.

"After a nationwide search that attracted exceptional talent, we are excited to have Nathan Cox joining InRoads Credit Union as our next CEO," said Lea Chitwood, Board Chair. "With Nathan's strong commercial background, his dedication to community, and his ability to align teams, he will further build on Van Vleet-Pearson's legacy of success. The Board is excited to welcome Nathan to our community and is looking forward to him leading the Credit Union in the years ahead."

"I am honored to join the great team at InRoads Credit Union," said Cox. "They have done a great job building the InRoads brand and I am excited to play a pivotal role in guiding them into the future as we grow the organization."

Cox has over 35 years of business and professional experience, primarily in the financial services industry. He held senior management positions for over 15 years, most recently as the Senior Vice President, Chief Lending Officer at Travis Credit Union in Vacaville, CA. Cox has extensive Non-Profit Board experience and currently serves as a board member and chairs the Finance Committee at the California Medicine Coalition. He is actively involved in credit union organizations like the African American Credit Union Coalition and in the community in organizations such as the Employee Development Network, the African American Business Resource Group, and the American Diabetes and Alzheimer's Associations. He has volunteered with the United Way, Goodwill of Sacramento Valley, and Habitat for Humanity for Greater Sacramento, and is looking forward to continuing this engagement in the communities served by InRoads Credit Union. Cox holds a bachelor's degree in marketing from Loyola Marymount University, and an MBA in corporate finance from Golden Gate University.

The search was completed in partnership with Humanidei. Humanidei brings decades of credit union system experience to the recruiting process, ensuring executive placements that will carry organizations forward in fulfillment of their mission. www.humanidei.com.

InRoads Credit Union (inroadscu.org) was established in 1938 and holds over \$360M in assets. InRoads is proud to be a not-for-profit, community-focused, member-owned financial cooperative that's open to anyone who lives, works, attends school, volunteers, or worships in Columbia, Clatsop, Cowlitz, Multnomah, and Washington Counties. Membership is also available to those with immediate family who are existing InRoads members, including a spouse, child, stepchild, grandchild, parent, stepparent, grandparent, or sibling.